



MEDIA ADVISORY

July 8, 2010

Port of Subs Partners with Relay for Life and Donate Proceeds

Boise Port of Subs to donate 100% of event proceeds to fight Cancer

Who: [Port of Subs](#) in Boise is teaming up with the American Cancer Society 2010 [Relay for Life](#) of Ada County, and will be vending at the event on July 9th – 10th.

The American Cancer Society Relay For Life, which began in 1985, is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Because cancer never sleeps, Relays are overnight events up to 24 hours in length.

What: [Port of Subs](#) will be offering their delicious sliced-fresh, cold sandwiches, salads, fresh baked cookies and brownies, along with more favorite Port of Subs treats.

Port of Subs will be donating 100% of their proceeds collected during the Relay for Life two-day event to the American Cancer Society.

Where: **Relay for Life location -**
Bishop Kelley High School
7009 W Franklin Rd
Boise, ID 83709

When: **Port of Subs will be selling their food:**
Friday, July 9th – from 6 p.m. – Saturday, July 10th 8 a.m.

Info: For more information about the American Cancer Society Relay for Life event, please contact: tracy.bryan@cancer.org.

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About Port of Subs:

Port of Subs, Inc. has locations in seven Western states and has been serving sliced fresh deli-style sub sandwiches for over 30 years. Port of Subs continues to offer healthy meal solutions that are quick and affordable. It is a fresh, delicious and healthy alternative to traditional fast food.