



For Immediate Release
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Port of Subs Announces Grand Opening of Second Salt Lake City Restaurant Location

Port of Subs again partners with local charity *HopeKids* to support community

(Reno, Nev.) – Reno, Nevada based [Port of Subs, Inc.](#), recently announced the continuation of its expansion across eight western states, opening their second of restaurant locations in the greater Salt Lake City area on March 31, 2011.

For more than 35 years [Port of Subs](#) has become synonymous with the highest quality, made-to-order sandwiches and superior customer service. Port of Subs *Sliced Fresh Sandwiches*™ are prepared with soft and delicious fresh breads baked daily, farm fresh vegetables, quality meats and cheeses, accompanied by zesty dressings and spices. Port of Subs also offers Breakfast *Griller*™ sandwiches, hot *Griller*™ sandwiches, fresh salads, chips, Party subs, an extensive line of party trays, desserts and a variety of refreshing beverages.

[Port of Subs](#) will be celebrating the **Grand Opening** of their second Salt Lake area restaurant location in Salt Lake City, UT (1320 Swaner Road, Suite A) on **Thursday, May 5th from 7 a.m. – 5 p.m.**, [Port of Subs](#) will offer customers \$2.00 small cold sandwiches all day long, with customer prize give-aways from Port of Subs and [KBER, Classic Rock 101](#), including a Salt Lake Bee's Suite, 12 tickets with food and drinks provided, during a radio remote, and the **Salt Lake City Chamber of Commerce will perform a ribbon cutting ceremony at 9:00 a.m.**

Port of Subs prides itself on community outreach within all eight western states they operate restaurants, and is pleased to be partnering with the local chapter of [HopeKids.org](#), and will donate \$1.00 per small sandwich sold on the day of the Grand Opening towards their mission to restore hope and transform the lives of seriously ill children in Utah.

[HopeKids](#) is a non-profit 501(c)(3) charitable organization dedicated to bringing Hope to families who have children with cancer or other life-threatening medical conditions, as well as their families, through a calendar full of highly-anticipated events and activities. When children who battle these conditions have something to look forward to, it can make the difference between giving up and fighting.

Founded in 2001 in Arizona, [HopeKids](#) now has three chapters. Minnesota was inaugurated in 2006, and Utah's first event was in September of 2008. **Utah started**
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with 30 families and now has grown to over 360, each with at least one child with cancer or another life-threatening illness. The Utah chapter adds a new HopeKid almost every other day, and is now bringing an average of 10-12 events per month to these kids and their families.

“Knowing what an outstanding product Port of Subs offers customers, serving only the freshest ingredients to create *Sliced Fresh Sandwiches*™, and excellent customer service, my brother Jay and I are very excited to be opening our second restaurant in Salt Lake City,” stated Michael Taylor, Franchise Co-owner. “Along with Port of Subs we are very excited to again partner with [HopeKids](#), knowing the amazing work they do for so many ill children and their families here in Utah and beyond.”

“Port of Subs is thrilled that Jay and Michael are opening their second restaurant in the Salt Lake City area and we are very excited to provide even more of our *Sliced Fresh Sandwiches*™ and healthy products to this wonderful community,” stated Mike Powell, President of Port of Subs. “We look forward to continuing to grow our brand and customer base in Salt Lake City and to support and partner with such a great community organization, [HopeKids](#).”

For more information or to find a Port of Subs location near you, please visit www.portofsubs.com or call 1-800-245-0245. Port of Subs' menu items can also be ordered on-line at www.portofsubsonline.com and ahead of arrival, by calling or faxing your favorite Port of Subs location.

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About Port of Subs:

Port of Subs, Inc. has locations in eight Western states and has been serving sliced fresh deli-style sub sandwiches for over 35 years. Port of Subs continues to offer healthy meal solutions that are quick and affordable. It is a fresh, delicious and healthy alternative to traditional fast food.